

13.00-13.30	13.30-14.00	14.00-14.30	15.00-15.30	15.30-16.00	16.00-16.30
Panel: Moderator Magda Collado Main Track Speakers Niclas Nygren, Volvo Cars, Sverker Alänge, Chalmers, Devdatt Dubhashi, Chalmers	<b>Slot 1</b> Alister Walker, Lorit Consultancy - Cyber- security Standards in Medical and Automotive Industries	<b>Slot 5</b> Pierre Kleberger, Combitech: "Securing the Connected Car in the Connected Society"	<b>Slot 9</b> The Employee Driven Organisation, Niklas Lindhardt & Linus Eriksson	<b>Slot 13</b>	<b>Slot 17</b>
	<b>Slot 2</b> Johan Lange, LEK Verksamhetsutveck- ling - Re-Vitalize your Dev Team	<b>Slot 6</b> Maya Weinstein, Se- nior Designer Watson Implementations, IBM & Robert Quinn, Senior Certified IT Specialist, IBM	<b>Slot 10</b>	<b>Slot 14</b>	<b>Slot 18</b>
	<b>Slot 3</b> Andreas Allström, Vinnova What can Vinnova offer to organisations active in software development	<b>Slot 7</b>	<b>Slot 11</b>	<b>Slot 15</b>	<b>Slot 19</b>
	<b>Slot 4</b>	<b>Slot 8</b>	<b>Slot 12</b>	<b>Slot 16</b>	<b>Slot 20</b>

16.30 **End of Conference**

**Exhibitors**



Read more about the EXHIBITORS at <https://softwareday.lindholmen.se/en/exhibitors>

# LINDHOLMEN SOFTWARE Development Day 2017

October  
**26**  
Lindholmen  
Science Park,  
Gothenburg



## Conference Programme 2017

08.00 - 08.30 **Registration & Coffee**

08.30 - 10.00  
**MAIN TRACK** - Lindholmen Conference Hall

Welcome and introduction

**Moderator:**  
Kent Eric Lång, Vice President, RISE Viktoria and Project Manager, Vehicle ICT Arena at Lindholmen Science Park & Magda Collado, Researcher, RISE Viktoria

**Software in cars, what is going on?**  
Niclas Nygren, Senior Director Strategy and Innovation, Software & Electronics, Volvo Cars

**What can we learn from the agile organizations of Silicon Valley**  
Sverker Alänge, Associate Professor, Technology Management and Economics, Chalmers

**AI: The New Electricity to Harness the Digital Future**  
Devdatt Dubhashi, Professor at the Computing Science division, Chalmers

10.00 - 10.30 **Exhibition & Coffee**

# LINDHOLMEN SOFTWARE DEVELOPMENT DAY – Conference Programme 2017

10.30 – 12.10

## BUSINESS TRACK

– Lindholmen Conference Hall

**Moderator:** Magda Collado,  
Researcher, RISE Viktoria

### Digitalization. A Journey into a New Era

Lars Ydreskog, Deputy CEO Combitech

### How to get paid in cash, not in data – ball bearings as a service

Victoria van Camp, CTO SKF

### Will the Software Society make Cities Smarter – and how do we know?

Jonas Wilhelmsson, Global Engagement  
Director – IoT & connected industries  
for a sustainable society, Ericsson

### Software change being a hardware corporate

Petra Sundström, Director Idea and  
Innovation Management, Husqvarna  
Group

10.30 – 12.10

## METHODS & TOOLS TRACK

– Pascal Conference Room

**Moderator:** Kent Eric Lång,  
Vice President, RISE Viktoria and Project  
Manager, Vehicle ICT Arena at Lindholmen  
Science Park

### Methods Evaluation:

How to select a method based on  
multidimensional quantified value and  
quality requirements. The Planguage  
tools for reasoning. Digitalising your  
values

Tom Gilb

### Architecting Smart Homes as Database-Centric Systems – The Case of the Halmstad Intelligent Home

Wagner Ourique de Morais, Research  
Engineer, Halmstad University

### The employee driven organization

Niklas Lindhardt, Co-founder of Capture  
Innovation & Linus Eriksson, Ericsson AB

### Open Innovation – Re-invent your organisation: What is it, why does it matter to us all, and what's in it for you?

Johan Lange, LEK Versamhetsutveckling  
/ The LUCK Concept

13.00 – 16.30

## TECHNICAL TRACK TRACK

– Lindholmen Conference Hall

**Moderator:** Kent Eric Lång,  
Vice President, RISE Viktoria and  
Project Manager, Vehicle ICT Arena at  
Lindholmen Science Park

### Artificial Intelligence in Services

Maya Weinstein, Senior Designer Watson  
Implementations, IBM

Robert Quinn, Senior Certified IT  
Specialist, IBM

### Deep learning and self-driving cars

Erik Rosén, Tech lead – Deep learning,  
Zenuity

### Self-learning Agents based on Reinforcement Learning for system automation

Tobias Ley, Ericsson AB

### 14.30 – 15.00 Exhibition & Coffee

### Deep Learning for Developers

Julien Simon, Amazon Web Services

### Edge analytics for IoT

Rikard König, Chief Data Scientist,  
Ekkono Solutions/Senior Lecturer  
University of Borås

### Blockchains for Collaborative Autonomous Vehicles

Mikael Asplund, Senior lecturer at  
the Department of Computer and  
Information Science, Linköping  
University

### Digital Prejudice in our Intelligent Society

Filip Dadgar, Microsoft

13.00 – 16.30

## VIRTUAL REALITY/AUGMENTED REALITY AND GAMING TRACK

– Visual Arena

**Moderator:** Daniel Sjölie,  
Associate Senior Lecturer at the  
Department of Computer Science and  
Engineering, University of Gothenburg

### Beyond perception, intelligent visualization changes the way you communicate with your customers

Staffan Hagberg,  
Animech Technologies AB

### AR yesterday, today and tomorrow

Oliver Edsberger, HiQ

### A freelancer adventure into VR

Daniel Ström, CEO, Guru Games

### The need for development fast feedback speed – Continuous Delivery connected Truck simulator/ Game using VR/Euro Truck Simulator

Peter Thorngren, AB Volvo

### 14.30 – 15.00 Exhibition & Coffee

### Virtual Reality Esports and Arcades

– How to use a virtual reality arcade  
as innovation center and what does  
esports in VR look like

Viktor Peterson, CEO,  
CLVR Works & Mission IX

### The use of virtual reality, simulation and serious games in emergency management training

Ilona Heldal, Western Norway  
Uni. of Applied Sciences & Cecilia  
Hammar Wijkmark, The Swedish Civil  
Contingencies Agency

12.10 – 13.00 Exhibition & Lunch (not included)

Read more about the SPEAKERS at  
<https://softwareday.lindholmen.se/en/speakers>

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